

Message Text

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PAGE 01 VALLET 00400 021341Z

67

ACTION EUR-12

INFO OCT-01 ISO-00 CU-04 MMO-04 /021 W

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R 021130Z APR 76

FM AMEMBASSY VALLETTA

TO USIA WASHDC

INFO SECSTATE WASHDC 6732

UNCLAS VALLETTA 0400

USIAC

USIA FOR IEU ROBERT C. MCLAUGHLIN; SECSTATE FOR EUR/WE

E.O. 11652: N/A

SUBJ: MONTHLY REPORT - MARCH 1976

FOLLOWING IS VALLETTA'S REPORT FOR MARCH:

I. INFORMATION ACTIVITIES

PRESS AND PUBLICATIONS

VALLETTA PLACED FOLLOWING WIRELESS FILE ARTICLES: "MR. SCRANTON PROMISES COOPERATION AND FIRMNESS AT UN" (MARCH 7), "US CRITICIZES UN HUMAN RIGHTS UNIT" (MARCH 14), AND "FIRST SCRANTON NEWS CONFERENCE AT UN" (MARCH 28), WERE ALL CARRIED ON THE EDITORIAL PAGE OF "SUNDAY TIMES OF MALTA". "US ASSAILS UN HUMAN RIGHTS UNIT AS TRAVESTY" WAS CARRIED IN "THE BULLETIN" OF MARCH 11.

MALTESE PRESS ALSO GAVE GOOD COVERAGE TO POST'S SPONSORED CULTURAL EVENTS INCLUDING THE USIS BICENTENNIAL FILM SERIES ON TV MALTA AND VOLSPEAKER ASSISTANT PROFESSOR WILLIAM LINSSENMEYER'S BICENTENNIAL LECTURES AT THE ROYAL UNIVERSITY. IN ADDITION, VALLETTA PLACED A TWO-PAGE SPREAD ON U.S., ENTITLED "THE LAND AND THE PEOPLE" IN THE TRAVEL SUPPLEMENT OF BRITISH FORCES PAPER "DOLPHIN AND EAGLE" (5,000 CIRCULATION, FREE).

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THE PRESS GAVE EXTENSIVE CONVERAGE TO AMBASSADOR ROBERT P. SMITH'S

DONATION OF AWARDS IN HONOR OF BICENTENNIAL TO THE WINNERS OF A BICYCLE RACE ORGANIZED BY THE MALTA CYCLING ASSOCIATION, WITH USIS COLLABORATION. THIS IS A MAJOR SPORT IN MALTA.

TV AND RADIO

A SERIES OF FIVE USIS BICENTENNIAL FILMS WERE BROADCAST ON TV MALTA DURING MARCH. ALSO SHOWN ON TV MALTA WERE INSTALLMENTS OF "SCIENCE REPORT" SERIES.

RADIO MALTA CONTINUED BROADCASTING USIS-PLACED PROGRAMS: "AMERICAN SCENE", "NEW YORK, NEW YORK", "NOW MUSIC USA", "COUNTRY MUSIC USA" AND "THE CONCERT HALL". ALSO, POST PLACED NEWS ON U.S. OPERA DEVELOPMENTS, BROADCASTS WEEKLY ON CABLE RADIO.

FILM PROGRAMMING

VALLETTA PLACED 35MM USIS THEATRICAL SERIES NUMBER 5 WITH MALTA UNITED FILM CORPORATION AND NUMBER 6 WITH BROADCASTING MALTA (CINEMA DIVISION). THESE FILMS ARE SHOWN IN A LARGE NUMBER OF MALTESE CINEMAS.

ALSO, SEVERAL POLITICAL PARTY CLUBS, YOUTH GROUPS AND SECONDARY SCHOOLS PROGRAMMED USIS FILMS DURING MARCH.

II. CULTURAL ACTIVITIES

SIGNIFICANT DEVELOPMENTS IN EXCHANGES AND ACADEMIC AREA

WITH CU FULL COOPERATION, VALLETTA HAS SUCCESSFULLY ARRANGED FOR COMMENCEMENT OF AMERICAN LITERATURE LECTURESHIP FOR 1976-77 ACADEMIC YEAR. THIS IS A FIRST FOR MALTA. PROFESSOR MICHAEL VALLA, OF THE UNIVERSITY OF CALIFORNIA, WILL ALSO FORM NUCLEUS OF POST'S ADDITIONAL BICENTENNIAL PROGRAMS.

VOLSPKR WILLIAM LINSSENMEYER PRESENTED TWO LECTURES AT THE ROYAL UNIVERSITY, ENTITLED "AMERICAN PROBLEMS IN WINNING INDEPENDENCE" AND "DIPLOMACY IN THE AMERICAN WAR FOR INDEPENDENCE". THE LECTURES WERE VERY WELL RECEIVED BY PROFESSORS AND STUDENTS AND WERE FOLLOWED BY LIVELY Q & A SESSIONS AND RADIO INTERVIEW.

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VALLETTA SPONSORED ANOTHER LECTURE/DEMONSTRATIONS BY MALTESE COMPOSER , CHARLES CAMILLERI, ON TOPIC, "BICENTENNIAL OF AMERICAN MUSIC". THIS INAUGURATED DE LA SALLE COLLEGE'S ACTIVITIES COMMEMORATING THE BICENTENARY.

FY76 FULBRIGHT ECONOMICS PROFESSOR ROGER WALTER BEGAN AS PANEL

MEMBER IN A THREE-MONTH COURSE ON JOURNALISM, AND A SIX-WEEK SEMINAR ON WORKERS' PARTICIPATION ORGANIZED BY THE ROYAL UNIVERSITY AS PART OF ITS EXTENSION STUDIES PROGRAM FOR WORKING JOURNALISTS AND TRADE UNION SECTION LEADERS.

OTHER SIGNIFICANT ACTIVITIES

VALLETTA SENT ON AN IVP VISIT TO THE U.S. MR. VICTOR AQUILINA, HEAD OF RADIO PROGRAMS, BROADCASTING MALTA. HE PARTICIPATED IN FIVE U.S. RADIO PROGRAMS INCLUDING A ONE-HOUR STINT ON THE "HARDEN & WEAVER" SHOW ON WASHINGTON'S WMAL. HE RETURNED MARCH 31 WITH TV COVERAGE AND ATTENDANT PUBLICITY.

WITH A BICENTENNIAL SPEECH, PAO PRESENTED A LARGE COLLECTION OF VOLUMES ON AMERICANA TO DE LA SALLE COLLEGE. DURING THE MONTH, VALLETTA PRESENTED ADDITIONAL COLLECTIONS TO FOUR OTHER SCHOOLS AND ORGANIZATIONS. BIRN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN RELATIONS, PRESS SUMMARIES
Control Number: n/a
Copy: SINGLE
Draft Date: 02 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976VALLET00400
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760125-0656
From: VALLETTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t197604101/aaaadjce.tel
Line Count: 132
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: oatisao
Review Comment: n/a
Review Content Flags:
Review Date: 03 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 JUN 2004 by SilvaL0>; APPROVED <27 SEP 2004 by oatisao>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MONTHLY REPORT - MARCH 1976 FOLLOWING IS VALLETTA'S REPORT FOR MARCH
TAGS: PINR, MT, UN
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006